

D/153/01 – The M2 Belfast

D96 Production Specs



Artwork Size & Duration

↔ 14400mm wide by ↑ 2880mm high

Artwork needs to be supplied at exactly the stated pixel size resolution. No trim, bleed or safe area is required.

 10 Seconds

This is our standard advert length. Other timings may be possible – please contact us for more details.

Acceptable Motion Levels

 Full, Subtle or Static

Definitions of motion levels, along with creative guidelines can be requested by emailing gavin@omegaoutdoor.co.uk

Deadlines

 5 Business Days

Artwork needs to be delivered 5 days prior to in charge date, any artwork delivered late is not guaranteed to run on time

File Format Specifics

Static Artwork

- JPEG (.jpg) format at High or Very High quality
- RGB colour mode – CMYK files will not work on our systems
- 72 DPI at exact pixel size stated

Motion Artwork

- QuickTime (.mov)
- 25 frames per sec
- Max Bitrate 8 MB/s (Variable Bit Rate)

File Delivery & Enquiries

Files under 10MB can be emailed directly, files over 10MB can be sent via **WeTransfer**, **Dropbox**, **Google Drive** or similar to the email address below.

For any queries please contact Gavin Clements;



gavin@omegaoutdoor.co.uk



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