D274/01 - 6 Queen Street, Lisburn

B48 Production Specs





Box Measurements



- Width (mm) 6216 x Height (mm) 3166

Safe Copy Area

Width (mm) 6096 x Height (mm) 3048

Material

- Vinyl

General Notes



- Supply calibrated colour proof with your artwork.
- Supply layout as 'Open Files' with all fonts, graphics and pictures included.
- Keep required visual elements within the Safe Copy Area.
- Supply all files in CMYK Format.

Finishing Specification



- Material Cutting Size: 6186mm x 3136mm
- Keder finishing: 6216mm x 3166mm (outside edge Keder)
- 10mm Solid Flexible PVC core to be Frequency welded around perimeter with no joins

Deadlines



5 Business Days

Posters need to be delivered 5 days prior to in charge date, any posters delivered late are not guaranteed to post on time

Artwork Requirements



Trim Area: as per sign

Safe Copy: as per sign

Resolution: 300 dpi

Software: Photoshop, Illustrator, Quark,

In-Design, Freehand

Carriers: CD, DVD

Transfer Methods: High Resolution PDF,

File Transfer Protocol (FTP)

Proofs

Please supply a high quality proof with your artwork – preferably a 3m matchprint or comalin

Printing Specification



Image Printed onto a 550 gsm reinforced PVC. Image to be colour corrected for both front and rear illumination.



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